

**Annual  
Conference**  
June 1 & 2, 2017  
Montréal, Québec

# SPONSORSHIP OPPORTUNITIES



VRA Canada is now taking sponsor and exhibitor registrations for our 2017 conference. If you want exclusive, person-to-person access to Canada's largest and most successful vocational rehabilitation and vocational services community, then this is a must attend event!

Whether you want to be seen as one of our industry leaders or showcase your brand, the benefits of sponsorship will provide exposure to an influential group of decision-makers that will extend well beyond the conference.

## PLATINUM SPONSORSHIP • \$7,000

- Recognition in final conference program by sponsorship category
- Full page ad in the conference program
- Full page ad in *Rehab Matters*
- Logo and acknowledgement on conference site
- Logo in conference e-blasts
- 1 complimentary booth in premium position in exhibit area
- 3 complimentary full registrations for company representatives, including meals
- Corporate logo on all onsite conference signage
- Insertion of promotional information in conference bags
- Podium recognition each day
- Opportunity to introduce one keynote speaker and briefly overview your company
- 1 promotional e-blast to preconference attendee list, sent to registered participants by VRA Canada

## GOLD SPONSORSHIP • \$5,000

- Recognition in final conference program by sponsorship category
- Half page ad in the conference program
- 1/3 page ad in *Rehab Matters*
- Logo and acknowledgement on conference site
- 1 complimentary booth in prominent position in exhibit area
- Logo in conference e-blasts
- 2 complimentary full registrations for company representatives
- Podium recognition
- Corporate logo on all onsite conference signage
- Insertion of promotional information in conference bags
- Opportunity to be listed as a sponsor of one of the conference lunches

## SILVER SPONSORSHIP • \$3,000

- Recognition in final conference program by sponsorship category
- 1/4 page ad in the conference program
- 1/3 page ad in *Rehab Matters*
- Logo and acknowledgement on conference site
- 1 complimentary booth in exhibit area
- Logo in conference e-blasts
- 1 complimentary full registration for company representative
- Recognition of Silver Sponsorship
- Corporate logo on all onsite conference signage
- Insertion of promotional information in conference bags
- Podium recognition

## BRONZE SPONSORSHIP • \$1,750

- Recognition in final conference program by sponsorship category
- Acknowledgement in *Rehab Matters*
- Logo and acknowledgement on conference site
- 1 complimentary booth in exhibit area
- Logo in conference e-blasts
- Podium recognition
- Insertion of promotional information in conference bags

## ADDITIONAL SPONSORSHIP

Sponsorships listed below include recognition in the conference program and promotional materials, as well as on the VRA Canada conference website.

### **CONFERENCE BAGS • \$1,500**

Provide a branded bag with your logo to all attendees, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **LUNCH SPONSOR • \$1,500**

Program recognition, acknowledgement from the podium, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **COCKTAIL RECEPTION • \$1,500**

Program recognition, acknowledgement from the podium, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **COFFEE BREAK • \$1,000**

Signage on tables, recognition in the conference program, podium recognition, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **REGISTRATION GIVEAWAYS • \$500**

We will hand out your promotional items to all incoming attendees, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **LANYARD BADGE HOLDER • \$500**

Sponsor provides a badge lanyard with their logo to all attendees, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

### **INTRODUCE A SPEAKER • \$350**

A chance to introduce yourself, your company and a keynote speaker, brochure in handout bag, acknowledgement in the VRA Canada quarterly magazine, *REHAB MATTERS*

*Note: Discounts are available when choosing more than one form of sponsorship. We are also able to develop a custom sponsorship package for your company or organization.*

For more information or to help choose a sponsor package that is right for you, contact:

**VRA National Office**

**vraconference2017@vraCanada.com • 1-888-876-9992**

**or Mait Ainsaar – mait@bicn.ca**

